

CHELTENHAM RACECOURSE

CHELTENHAM FESTIVAL

Tue 16th March 2021 - Fri 19th March 2021



SIMON SMITH
we deliver your promise

ABOUT

Brace yourselves for the Cheltenham Roar of 2021. The second largest prize money in Britain after the Grand National, the stakes are high at Cheltenham Festival. The finest racehorses and jockeys will provide 4 days of gripping entertainment on the outskirts of the beautiful Cotswolds





CHELTENHAM RACECOURSE

CHAMPION DAY

Tue 16th March 2021

CHAMPION DAY

ABOUT

Hear the crowd roar as the tape rises for the opening race; signalling four exciting days of back to back racing.

A photograph of a horse race at Cheltenham Racecourse, featuring several jockeys on horses in mid-stride. The image is overlaid with a dark blue gradient and white text. The jockeys are wearing helmets and racing silks. One horse in the foreground has a red saddle cloth with the word 'ultima' and the number '17'. A white fence with a green cross is visible in the background.

CHEL TENHAM RACECOURSE

LADIES DAY

Wed 17th March 2021

LADIES DAY

ABOUT

The most exciting and fashionable day of the races features two chase championship races; The RSA Steeple Chase, and The Queen Mother Champion Chase.

A jockey in red silks with white sleeves and a white saddle cloth with 'OPTIONS' written on it is riding a brown horse. Another jockey in blue and pink silks is visible in the background. The image has a blue tint and a diagonal line across it.

CHEL TENHAM RACECOURSE

St Patrick's Thursday

Thu 18th March 2021

ST PATRICK'S THURSDAY

ABOUT

Enjoy a huge selection of Irish entertainment alongside two very popular races; the Sun Racing Stayers Hurdle Race, and the Ryanair Chase.

A photograph of two men in suits standing side-by-side, each holding a microphone and appearing to be speaking or announcing. The man on the left is wearing a dark suit and a patterned tie. The man on the right is wearing a brown tweed jacket over a light blue shirt and a red tie with a small pattern. He also has a green lanyard with a badge around his neck. The background is slightly blurred, showing what appears to be a glass door or window. The entire image has a semi-transparent blue overlay with white text.

CHEL TENHAM RACECOURSE

Gold Cup Day

Fri 19th March 2021

GOLD CUP DAY

ABOUT

Enjoy the most anticipated event of Cheltenham Festival, which draws hundreds of racing fans from around the world

GREEN ROOM HOSPITALITY

ABOUT

This year, The Green Room will be hosted by presenter Mark Durden Smith who will be conducting interviews with famous jockeys and trainers. Alongside being privy to this executive suite and gourmet food, you will come face to face with celebrities and some of the sport's most well known jockeys.

Private tables are available for 10 guests with smaller groups booked on a shared basis.

PACKAGE INCLUDES

- Private VIP balcony viewing
- Club Badge providing access to the exclusive Club Enclosure and Tattersalls
- Guinness grandstand seating
- Morning coffee and pastries
- Drinks reception
- Full complimentary bar (excl. Champagne)
- Corporate gift
- Prize draw to win exclusive hospitality experiences
- Friends of The Green Room in attendance
- Four course silver service luncheon
- Guest celebrity tipster
- Tote betting facilities and race card
- Traditional afternoon tea
- Q&A with our Horse Racing Ambassador Sir Anthony McCoy OBE & Jonjo O'Neill Jr
- Post-race appearances
- Television monitors with video
- Reserved parking
- Event management in attendance
- Official event documentation

PLATINUM SUITE HOSPITALITY

ABOUT

Just seconds from the trackside rails of the final furlong, The Platinum Suite is located next to the Guinness Village and The Parade Ring on Champions Drive. With this package, enjoy a range of outstanding benefits in comparison to conventional ticket holders.

Private tables are available for 8-12 guests with smaller groups booked on a shared basis.

PACKAGE INCLUDES

- Drinks reception
- Morning coffee and pastries
- Full complimentary bar
- Four course silver service luncheon
- Club Badge providing access to the Club Enclosure and Tattersalls
- Guest celebrity tipster
- Tote betting facilities and race card
- Traditional afternoon tea
- Television monitors with video
- Reserved parking
- Event management in attendance
- Official even documentation

Prices/per person (excl. VAT)

Tue 16th March - Fri 19th March

EARLY BIRD

POA

**PRICES FROM 1ST
OCT 2020**

POA

To book or find out more, contact us at enquiries@simonsmithevents.com or call us on 0845 3700 767. Please note that all prices are per person, excluding VAT and subject to change and availability at the time of booking.