

SILVERSTONE

FORMULA 1 BRITISH GRAND PRIX

Fri 16th July 2021 - Sun 18th July 2021



SIMON SMITH
we deliver your promise

ABOUT

For over 70 years, the Silverstone Circuit has been the home of great British racing and the principal stage for some of the biggest F1 battles and upsets. Now you can watch the laps in luxury with our new range of hospitality experiences. Enjoy exceptional catering and entertainment while soaking up the adrenaline-fuelled atmosphere. The ultimate in hospitality



A woman with blonde hair and sunglasses is cheering with her hands raised in the air. She is wearing a white tank top and a red lanyard. In the background, another person wearing a white cap and sunglasses is also cheering. The scene is set outdoors at a motorsport event, with a race track and grandstands visible in the distance.

SILVERSTONE **FUSION LOUNGE**

Sat 17th July 2021 - Sun 18th July 2021

FUSION LOUNGE

ABOUT

The prestigious Fusion Lounge offers a vibrant party atmosphere that centres around stylish top-tier hospitality. Relax on the extended outdoor terrace and witness the heart-pounding race action- including the final dash to the finish line- or watch from the grandstand for a traditional race day experience. Enjoy an exquisite all-day menu, premium spirits, cocktails, and champagne. Choose between indoor and outdoor lounge areas, featuring live entertainment, all of which combine to make the Fusion Lounge one of the hottest tickets at the Formula 1 British Grand Prix

PACKAGE INCLUDES

- A superb breakfast, lunch, and afternoon tea
- Additional enhancements celebrating the best in modern British cuisine
- Premium bar service offering Champagne
- Cocktails and an extensive selection of spirits, wine, beer, and soft drinks
- Hot beverages
- Luxurious and vibrant outdoor terrace and bar
- Choice track views between Stowe and Club Corners
- Optional grandstand seating
- Some of the best seats to view the track
- Indoor and outdoor lounge areas
- Informal/relaxed dining, grazing menu throughout the day
- Live entertainment, guest speakers, giant screens, F1 simulators and access to the Race Day After Party
- Official F1 programme
- Reserved hospitality parking and dedicated shuttle service from Copse Tunnel and Fusion Lounge

Prices/per person (excl. VAT)

Sat 17th Jul - Sun 18th Jul

SAT 17TH JULY

POA

SUN 18TH JUL

POA

HOSPITALITY
LOCATIONS MAP

To book or find out more, contact us at enquiries@simonsmithevents.com or call us on 0845 3700 767. Please note that all prices are per person, excluding VAT and subject to change and availability at the time of booking.



SILVERSTONE

IGNITION CLUB

Sat 17th July 2021 - Sun 18th July 2021

IGNITION CLUB

ABOUT

The Ignition Club is the location of choice for racing enthusiasts who know their F1. With incredible views of six of Silverstone's famous corners from the grandstand, terrific entertainment, and an extended terrace for the ultimate vantage point, this is where the most passionate fans will feel right at home. Enjoy an extensive daily menu including top British-fusion cuisine and a premium bar service. On race day, our knowledgeable compere will guide you through every twist and turn of the track, providing insight on team tactics standings and racing history.

PACKAGE INCLUDES

- An extensive daily menu including breakfast, lunch, afternoon tea, and snacks celebrating the art of modern British cuisine
- Premium bar service with champagne
- Extensive selection of spirits, wines, beers, soft drinks, as well as hot beverages
- Exceptional views from an outdoor seated terrace
- Access to the Ignition Club grandstand from which six nail-biting turns are visible
- Giant viewing screen
- On race day, our knowledgeable compere will guide you through every twist and turn of the track, providing insight on team tactics, standings and racing history
- Informal/relaxed dining, grazing menu throughout the day
- Live entertainment, guest speakers and infotainment displays and activities
- Official F1 programme
- Reserved hospitality parking

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POA

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A group of seven men are seated around a white table in a bright, modern room with large windows in the background. They are all wearing white short-sleeved shirts and black lanyards. The man on the far left is wearing a blue polo shirt. The other men are smiling and clapping their hands. On the table, there are several items including glasses of beer, small red and white gift bags, and some papers. The overall atmosphere is celebratory and professional.

SILVERSTONE

LEGENDS CLUB - PRIVATE SUITE

Fri 16th July 2021

LEGENDS CLUB - PRIVATE SUITE

ABOUT

Located next to the prestigious British Racing Driver's Club, Brooklands is synonymous with some of the best moments in motor racing and offers one of the most thrilling views of the track as the cars come out of the DRS Zone and negotiate the legendary Brooklands and Luffield corners. Offering a superb selection of fine British fare, guests can soak up all the on-track action from our relaxed Club environment

PACKAGE INCLUDES

- A classic breakfast, lunch, and afternoon tea
- Best of British artisanal produce with locally sourced ingredients
- Bar service with a wide selection of wines, beers, soft drinks, and hot beverages, including free-flowing prosecco on the F1 race day
- Optional cash bar available for premium spirits and champagne
- A superb vantage point over one of the most exhilarating sections of the circuit
- Giant viewing screen
- Situated close to the FIA Formula 2 and Formula 3 Support Paddocks
- Informal/relaxed dining, grazing menu throughout the day
- Personal Silverstone radio
- Official F1 programme
- Reserved hospitality parking



Prices/per person (excl. VAT)

Fri 16th Jul

FRI 16TH JUL

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